

# AXSMarine

For Immediate Release – September 25, 2007

## AXSMarine announces launch of AXSMessenger

**Paris, France, September 25, 2007** – AXSMarine, provider of online databases, reference guides and tools enabling shipping industry professionals to transform raw data into useful, searchable information, has announced the launch of AXSMessenger.

AXSMessenger is an instant messaging "chat" feature specially designed to meet the business requirements of dry bulk shipping industry professionals, enabling them to save time and boost efficiency. Owners, operators, charterers and brokers can cut out unnecessary chatter in other messaging systems, and focus instead on finding and fixing vessels.

AXSMessenger users are linked to all other AXSDry subscribers. With AXSMessenger, a broker might, for example, use the feature to post a message to an owner or another broker about rate ideas his customer has for a certain vessel. When the owner/broker in question carries out a search on that vessel, he would see the message, and be able to respond. With AXSMessenger, messages about vessels are automatically linked to those vessels in all the AXSDry tools.

AXSMarine Commercial Director Stephen J. Fletcher comments, "Instant messaging is a real productivity tool in many industries. With the launch of AXSMessenger, we have taken instant messaging and made it perfectly suited to the needs of shipping brokers and charterers. It has a tremendous potential to save time and increase efficiency. We encourage people to give it a try so they can see for themselves!"

Interested shipping professionals should contact AXSMarine for a free trial by sending an e-mail to [commercial@axsmarine.com](mailto:commercial@axsmarine.com)

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### About AXSMarine

AXSMarine produces a complete set of interactive, Internet-based decision-making tools and databases for shipping industry professionals. AXSMarine online tools are secure, fast and easy to use, and the databases they source are always up to date. Because they are Internet-based, services are available from any computer, anywhere; there is nothing to download or install.

With AXSMarine, shipping industry professionals can transform a massive overload of raw data into useful, searchable information. As a result, they can work faster, manage more efficiently and plan better.

### For more information about AXSMarine

Contact Stephen Fletcher at +33 1 53 43 05 70, or visit our web site at [www.axsmarine.com](http://www.axsmarine.com)

**AXSMarine: Connecting the Shipping Community**  
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